



S/N 10/726,727

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William R. Matz Examiner: Not Yet Assigned
Serial No.: 10/726,727 Group Art Unit: Not Yet Assigned
Filed: December 2, 2003 Docket No.: 60027.0201US01/BS02339
Title: SYSTEM AND METHOD FOR FILTERING CONTENT

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on January 14, 2003.

By:

Name: Jennifer Weck

INFORMATION DISCLOSURE STATEMENT (37 C.F.R. § 1.97(b))

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

With regard to the above-identified application, the items of information listed on the enclosed Form 1449 are brought to the attention of the Examiner.

This statement should be considered because it is submitted within three months of the filing date of the above-identified application, which is not an application under 37 C.F.R. § 1.53(d). Accordingly, no fee is due for consideration of the items listed on the enclosed Form 1449.

In accordance with 37 C.F.R. § 1.98(a)(2), a copy of each document or other information listed on the enclosed Form 1449 is provided.

No representation is made that a reference is "prior art" within the meaning of 35 U.S.C. §§ 102 and 103 and Applicants reserve the right, pursuant to 37 C.F.R. § 1.131 or otherwise, to establish that the reference(s) are not "prior art." Moreover, Applicants do not represent that a reference has been thoroughly reviewed or that any relevance of any portion of a reference is intended.

Consideration of the items listed is respectfully requested. Pursuant to the provisions of M.P.E.P. 609, it is requested that the Examiner return a copy of the attached Form 1449, marked

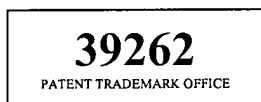
as being considered and initialed by the Examiner, to the undersigned with the next official communication.

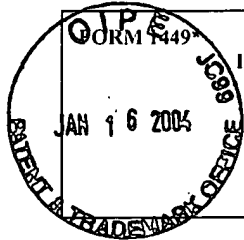
Please charge any additional fees or credit any overpayment to Deposit Account No. 13-2725.

Respectfully submitted,

Dated: 1/10/04

Timothy B. Scull
Timothy B. Scull, #42,137
MERCHANT & GOULD P.C.
P.O. Box 2903
Minneapolis, MN 55402-0903
303.357.1648





INFORMATION DISCLOSURE STATEMENT

IN AN APPLICATION

(Use several sheets if necessary)

Docket Number:

60027.0201US01/BS02339

Application Number:

10/726,727

Applicant: William R. Matz

Filing Date: December 2,
2003

Group Art Unit: Not Yet Assigned

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,038,211	08/06/91	Hallenbeck	358	142	
	5,559,548	09/24/96	Davis et al.	348	6	
	5,630,119	05/13/97	Aristides et al.	395	601	
	5,818,438	10/06/98	Howe et al.	345	327	
	5,892,508	04/06/09	Howe et al.	345	327	
	5,917,481	06/29/99	Rzeszewski et al.	345	327	
	5,983,227	11/09/99	Nazem et al.	707	10	
	6,076,094	06/13/00	Cohen et al.	707	104	
	6,172,674	01/09/01	Etheredge	345	327	
	6,252,586	06/26/01	Freeman et al.	345	321	
	6,314,577	11/06/01	Pocock	725	93	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		"The Wink System, " www.wink.com , date unknown, 5 pages.
		"allNet Devices: - Report: Interactive TV Soon to Become Direct Marketing Tool," www.allnetdevices.com , 2/21/10, 14 pages.
		Liberate Technologies, www.solutions.liberate.com , ate unknown, 7 pages.
		Respond TV, www.respondtv.com ; date unknown, 4 pages.
		Nielsen Media Research, "Who We Are and What We do," www.nielsenmedia.com , date: 2001, 4 pages.

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PATENT TRADEMARK OFFICE

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.